

DFG Graduate School 2571 Empires
University of Freiburg

Workshop on Mediality

24 June 2021 14.00-18.00

Prof. Dr. Barbara Korte
PD Dr. Nicole Falkenhayner

Programme

Session 1 **14.00-15.30**

Basics of Media Analysis / Affordances of Audio-Visual Media: Examples of imperial aesthetics, the body and space

Preparation:

Beginning of Leni Riefenstahl, "Olympia – Fest der Völker" (1938) (link to clip on Ilias)
Beginning of Cy Endfield, "Zulu" (1964) (link to clip on Ilias)

Texts:

"Analysing a Media Text", Selby/Cowdery, *How to Study Television*, 1995.
"Heroism – Violence – Mediality", Falkenhayner/Korte/Bensch/Hardt, 2019

Commentary:

To make the topics of the section productive for your own research, reflect on how affordances of media forms or genre play a role in your projects for discussion.

15.30-16.00 **Break**

Session 2 **16.00-17.00**

Perspectives and Methods Social Media Analysis

Texts:

"The Open Laboratory: Limits and Possibilities of Using Facebook, Twitter and YouTube as a Research Data Source", Giglietto/Rossi/Bennato, 2012
"Researching Communicative Practice: Web Archiving in Qualitative Social Media Research", Lomborg, 2012 (focus)

Commentary:

If you are working or planning to work with social media data in your own projects, reflect on which methods you are using / planning to use and which problems you might have encountered for discussion.

17.00-17.15 **Break**

Session 3 **17.15-17.45**

Discussion of Questions and Issues Concerning Your Own Research Projects

17.45-18.00 **Final Discussion**